2012

DENMARK EU MEMBER STATE

Implementation date and additional rounds 2012

Package coverage

Health warnings are required to cover 30% of the front and 40% of the back of the package. Overall, 35% of the package space is appropriated to health warnings.

Rotation schedule and history

Fourteen warnings are used on tobacco packages.

Restrictions on misleading information

Misleading descriptors such as "light" and "mild" are prohibited from appearing on packages.

WARNINGS



























